

# How do we keep our prices low WITHOUT compromising quality?

You might ask, "What's the catch?" The truth is, there is **NO CATCH!**

Here's how we do it:

1. Cut out the "middle-man":
  - a. We have a full service in-house lab at Premier Dental Implants. Therefore, we cut out the "middle-man" [the lab] and pass the savings on to you. Moreover, Dr. Persenaire can have more control over the design and quality of the products we offer by doing it this way.
  - b. Lower cost and higher quality – that's a win-win situation.
  
2. No expensive marketing or middle management [lower overhead]:
  - a. Unlike the corporate dental chains that spend millions on marketing and management and then charge you for it, we don't. We are a single office, family owned, single provider practice purely focused on you as our patient. Our goal is to keep overhead as low as possible and then pass those savings on to you!
  - b. By doing it this way, we can have the best of both worlds: high quality dental prosthetics at well below market average prices.
  
3. Efficient workflows:
  - a. Simply put, if you are skilled and you know what you are doing, you can do it well and for less money because of increased efficiency. After years of practice, Dr. Persenaire is highly skilled in designing and fabricating dental prosthetics and knows exactly what's needed and what isn't.
  - b. Therefore, the cost of the products goes down and those savings get passed on to our patients and that's the way it should be.